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B.F. Newsletter

May 2007

Volume 23

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2007 B.F. Catalog Now Available

We are proud to announce the arrival of the 2007 B.F. Plastics, Inc. catalog! The B.F. catalog is a valuable tool that allows you to easily identify the products you're looking for. It features our entire product line. Please visit our website to request your catalog. Our price list is available on our website for you to view and print at your convenience.



Metalgraph Plus Gaining A Lot Of Interest

Metalgraph Plus from Rowmark is becoming very well-liked by engravers. They have been pleased with their finished product. They especially like the fact that the sheets are moisture and fingerprint resistant. These sheets have a deep brush pattern with "real" metal finish and integrated hardcoat protection. Also, they resist corrosion and oxidation in high moisture environments. This product would work great for exterior applications wherever weather would be a factor.



Introducing LaserGlow Sheet Stock

Rowmark has introduced a new material called LaserGlow. LaserGlow is ideal for exit, emergency, and wayfinding signage. It is constructed with a non-radioactive chemical light source and is engineered from a flexible plastic that glows in total darkness after exposure to light. This material has excellent laser and rotary engraving properties. When fabricated, the reverse product background glows as the engraved area can be paint filled for contrast. Vinyl appliquéd letters adhere well to both the single-ply and reverse engravable sheets. LaserGlow material exceeds the Photoluminescent standards for DIN, NYC local law 26 of 2004, and other life safety Photoluminescent standards.



LG302-911 .020" 1-Ply Glow with Adhesive	LG322-911 .050" Reverse Engravable Glow

Specifications	
Material:	Microsurfaced impact acrylic for appliqué or reverse-engraving
Finish:	Matte non-glare
Sheet Size:	24" x 48 3/4" - Full 24" x 24" - Half 12" x 24" - Quarter
Engraving Method:	Laser
Cutting Depth:	.012" (.30mm)

LaserGlow meets or exceeds Photoluminescent standards for:

DIN 67 510 Parts 1-4 -Photoluminescent escape route systems. Excitation of 1000 lux for 5 minutes. At 10 minutes afterglow should be 20 mcd/m2, 60 minutes 2.8 mcd/m2, and after 340 minutes 0.32 mcd/m2.

LaserGlow's afterglow luminance (mcd/m2) as compared to Danish Standard.		
Time (minutes)	LaserGlow: .015	DIN Standard
10	✓ 129	20
60	✓ 16.6	2.8

Time decrease to 0.3 mcd/m2 min		
Afterglow (mcd/m2)	LaserGlow: .015	DIN Standard
.3	✓ 1162 minutes (19.36 hours)	340 minutes (5.66 hours)

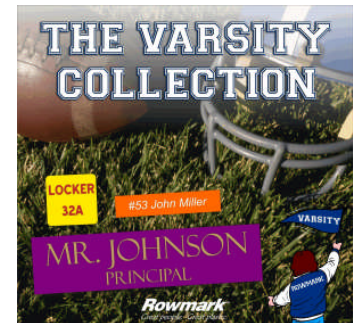
New York City (NYC) Local Law 26 of 2004 in accordance with ISO 17398. All commercial high-rise buildings over 75 feet tall. Excitation of 21.6 lux for 120 minutes.

Time (minutes)	LaserGlow: .015	New York Standard
10	✓ 37.6	30
60	✓ 8.8	7
90	✓ 5.7	5

✓ = Exceeds Photoluminescent Standards

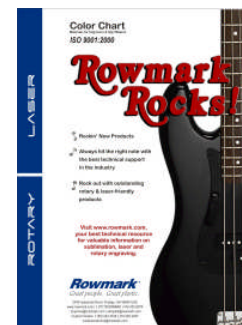
Need signage with school colors?

The Varsity Collection is a great way to show your school spirit! Perfect for school badges, stadium and locker room signage, or anywhere in high schools, colleges and universities. The Varsity Collection is a LaserMax product while custom colors are available. Visit our website to view The Varsity Collection.



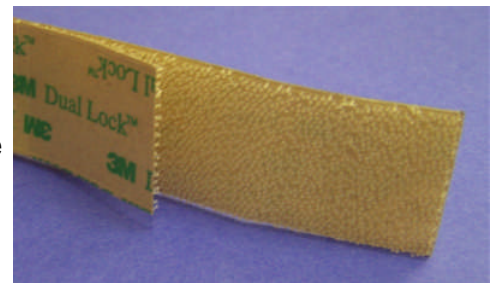
2007 Rowmark Color Chart

The 2007 Rowmark color chart is now available. It includes the new LaserGlow and Metalgraph Plus product lines. It has been revised for an easier-to-read product specifications section and includes Rowmarks Item Code Identification System. A redesigned fold and 3-hole punch feature makes it able to fit in Rowmark's Swatch Binders.



New Thinner Dual Lock

The new Dual Lock SJ4570-C is a low profile reclosable fastener that is thinner than similar reclosable fasteners allowing it to be more flexible. The SJ4570-C can replace conventional fasteners such as screws, clips, rivets, snaps, hook and loop, and bolts in many applications where access or repositioning is needed. It is available in 1" x 50 yards with a clear backing color. Engaged thickness is 0.107".



Economical Safety Pin

The BC-12 and BC-12-PS badge finding is a very durable and inexpensive way to attach your name badge. The base is approximately 1-1/2" and pin is 1-1/8".

- BC-12: \$5.60 per 100
- BC-12-PS: \$9.90 per 100

Quantity discounts available.





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Don't forget!
The B.F. price
list is available
on our website.

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UPS Rate Changes

UPS has changed their full sheet (24" x 48") rates. This is a good opportunity to save on shipping costs on full sheet packages. Full sheet cartons are no longer charged as oversize¹. Rates are billed as actual weight. This new rate can help you save a lot on your full sheet orders!

Rowmark Icons

Be sure to take advantage of Rowmark's icon keys when selecting your sheet material. They're a quick and easy way to identify the right material for your application. These icons are located at the upper right hand corner of each Rowmark page in our catalog.

Meet B.F. Plastics, Inc. Customer Service Team

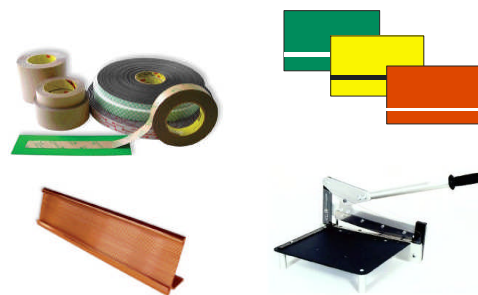
Our customer service team provides a vast knowledge of the engraving industry along with years of experience. Our team is willing to assist you with any questions or concerns you might have. Feel free to call or email us at any time!



Pictured from left: Kelly, Karla, and Jan.

We offer a wide selection of materials and supplies:

- [Rowmark & IPI sheet stock](#)
- [JRS holders & Frames](#)
- [Brass & Aluminum](#)
- [Fabricating Equipment](#)
- [3M Tapes & Fasteners](#)
- [Badge Findings](#)
- [Sublimation](#)
- [And more!](#)



Contact us today for a free 2007 catalog!