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B.F. Newsletter

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Sublimatable ChromaLuxe™

ChromaLuxe™ Brand Photo Panels are an exciting new dimensional display/mounting option for images. Produced in a range of popular photo sizes, ChromaLuxe™ panels feature an advanced, highly durable and extremely smooth UV resistant coating bonded to substrates that include .030" aluminum, and 1/4" and 5/8" wood.



Designed to be digitally imaged using the sublimation printing process, ChromaLuxe™ panels are fabricated into a range of display configurations that include easel back panels, hinged multiple panels such as diptychs and triptychs, and wall mounted large-format panels.

New & Improved Curves Sign System

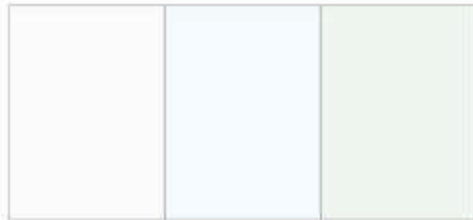
The JRS Company announced the revamping of the Curves product line to include injection molded end caps for the standard sized frames and the option of anodized aluminum caps in Satin Silver or Etch Black.



Available in either black or grey, the molded caps provide a completely professional finish to the very popular Curves product line. Custom sizes are still available utilizing the laser cut end caps for the perfect fit. The aluminum caps are available on the standard size items and can also be custom fit on the custom size frames.

Rowmark introduces 2 new product lines, new colors to LaserMax

Frosted Acrylics



4X2-101 Crystal Ice 4X2-501 Ice Blue 4X2-901 Glass Green

These icy colors are the ideal choice for point-of-purchase displays and architectural signage applications. Elegant yet durable, this two-sided frosted substrate is resistant to fingerprints and scratches.

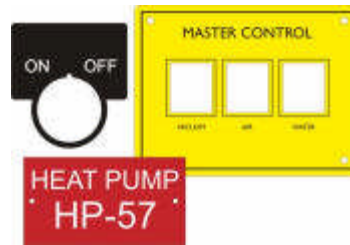
SAFE T MARK™



FR2XX-602 Red/White FR2XX-744 Yellow/Black FR2XX-932 Bright Green/White FR2XX-512 Blue/White

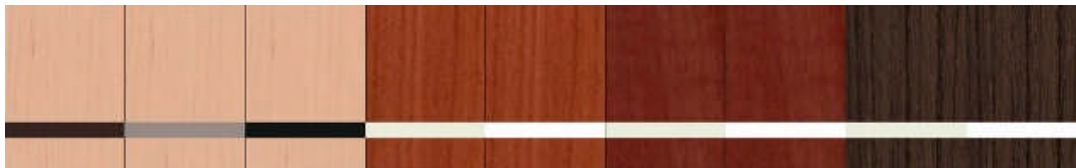


FR2XX-204 White/Black FR2XX-402 Black/White



Avoid the handling and fabrication frustration of traditional phenolic sheet materials. Rowmark's Safe-T-Mark™ compares to Norplex, Lamacoid and Melamine in flame tests and electrical conductivity, making it the ideal choice for control panels, industrial equipment, identification and electrical tags. Electrically non-conductive, Insulative, Fire retardant, Non-flammable. Meets 10¹² Ohms/square meter or higher in electrical resistivity, UL 94 V0, RoHS compliant (halogen-free), PVC-free, Formaldehyde and Phenol free.

Contemporary Wood Collection



LM922-188 Cashew/Dark Brown LM922-138 Cashew/Taupe LM922-134 Cashew/Black LM922-122 Toffee/Ash LM922-112 Toffee/White LM922-022 Cinnamon Stick/Ash LM922-222 Cinnamon Stick/White LM922-082 Kona/Ash LM922-012 Kona/White

Rowmark has also moved four Metalgraph Plus products from custom to standard line. 1/32" materials are now available and in stock. Brushed Stainless Steel/Blue (MP912-315), Brushed Stainless Steel/Red (MP912-316), Brushed Antique Gold/Blue (MP912-765), and Brushed Antique Gold/Red (MP912-766).

2008 Rowmark color chart

The 2008 Rowmark color chart is now available. The new color chart is only \$.90 so place your order today!

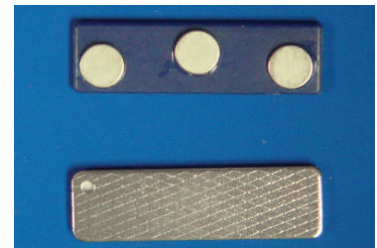
Item #: ROW-401005



Economical magnet

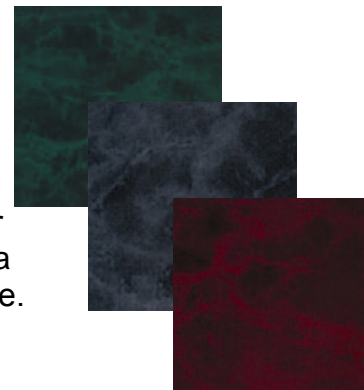
The "Tri-Mag" (MC-30) is a triple post magnet with adhesive. It has a super strong hold and is 1/2" x 1-3/4".

Quantity	MC-30
1-99	.50
100-499	.45
500-999	.40
1,000-4,999	.35
5,000+	.34



Gemstones

The deep, rich feel of nature's most durable stones, carefully recreated in six vibrant colors on a clear acrylic substrate for a truly grand appearance. Gemstones were designed specifically for reverse laser or rotary applications and engrave absolutely clear for the brightest, sharpest color filling possible. The Gemstones have a clear/gloss finish and come in a 1/16" thickness and 12" x 24" in size. They can be used for interior signage, personal identification, recognition, and much more!



Need signage that glows in the dark?

Rowmark's LaserGlow™ products are specially engineered to exceed the photoluminescent standards set by many municipalities and organizations, including New York City Local Law 26. Constructed of non-radioactive material, LaserGlow™ flexible plastic substrate is the ideal choice for exit, emergency, and wayfinding signage. Please visit our website for LaserGlow™ photoluminescent standards and engraving assistance.





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Don't forget!
The B.F. price
list is available
on our website.

Need BF catalogs?

If you desire to have one or more BF catalogs please feel free to contact us. Our 2007/2008 (orange) catalog will be in effect until the end of this year. We will be having a new 2009 catalog coming some-time in early 2009. Go to our catalog request page on our website or call us at 1-800-866-7121.

Missing color chips?








In the latest swatch books from Rowmark, there are some color chips that may be missing because they were not available at the time of assembly. If you would like to receive the missing chips from your swatch book please contact Rowmark at samples@rowmark.com.

Price List Update

The BF Price List has been recently updated on page one. The Frosted Acrylics and Safe-T-Mark have been added. Please print page one to update your price list.

Don't forget to use Rowmark's Icons!

Be sure to take advantage of Rowmark's icon keys when selecting your sheet material. They're a quick and easy way to identify the right material for your application. These icons are located at the upper right hand corner of each Rowmark page in our catalog and on our website.

	Laserable		Outdoor Weatherable
	Rotary		Indoor
	Front Engravable		UV Stable
	Reverse Engravable		

We offer a wide variety of Lanyards!

With four different styles to choose from:

(from left to right in picture)

- Round w/ metal swivel hook
- 3/8" Flat breakaway w/ metal swivel hook
- 3/8" Flat breakaway w/ plastic swivel hook
- 3/8" Flat breakaway w/ bulldog clip

And eight different colors to choose from:

White, black, blue, green, red, orange, yellow, and navy blue.



Look at our website or in our B.F. catalog on page 46 for more information!