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# B.F. Newsletter



Release Date: July 27, 2017

## Summer 2017

Greetings!

We hope you're enjoying your Summer! Our goal with our quarterly newsletters is to provide you with the latest signage and engraving news and topics of interest focused on optimizing your business. If you have any feedback on future topics for our newsletters we would love to hear your opinion. Enjoy the rest of the season.

*The Staff at B.F. Plastics, Inc.*

**In this issue:**

- [Spotlight on Karla](#)
- [Maximizing the Quick Order Tool](#)
- [Rowmark & IPI Clearance Sale](#)
- [Looking for a new laser? New configuration tool from UL](#)
- [Summer Product Spotlight](#)
- [New Duets Selection Guide](#)

### Let's wish Karla a Happy Anniversary!

We are excited to celebrate Karla's 14-year employment anniversary this month. Karla started with BF in 2003 and is responsible for various roles including customer service, administrative, marketing, IT and much more. There is no obstacle Karla is afraid to conquer and overcome.

"Karla brings us a "jack of all trades" skillset and she has made things run much more effectively and smoothly here at BF over the years," says Jim Fichter, President. "She is awesome working with our customers and treats them like they're part of the family. Karla has many positive characteristics and too many to name and we are very grateful that she is part of our team."







Karla has been married to her husband Don for 34 years and they have 3 beautiful daughters. They enjoy spending all their free time at their lake home which they built from the ground up. Don and Karla enjoy building and refurbishing homes, gardening, fishing, swimming, hunting and taking cruises in the South Caribbean. They are huge Ohio State

## Maximizing the Website Quick Order Tool

Often times we become so familiar with the products that we use for our business we memorize the item numbers. If you know the item number of what you order, take advantage of our Quick Order form, it will save you time. Once you're logged in this feature is located at the header under "Ordering Tools" in the top header section. Products from this Quick Order form will be combined with items selected on the main site at checkout.

### Add Products

Line	SKU	Qty	Options	Image	Description	Unit	Total	Delete
1	<input type="text" value="L-100-118-T"/>	<input type="text" value="2"/>	<input 24"="" type="text" value="Half 24" x=""/>		Gemini Duets Laser XT Exterior Black/White 1/8" 3-Ply	\$50.80	\$101.60	
2	<input type="text" value="MC-25"/>	<input type="text" value="300"/>	-		"Mighty-Mag" Magnetic Badge Finding	\$0.90	\$270.00	

Applicable discounts will be applied when you add to cart. **\$371.60**

## Sign in now or easily create your new account to order and access many other useful shopping tools

If you're a current customer and haven't yet identified your account, [please click here](#) to direct you to the easy setup process.

Our [website user guide](#) lists several helpful tips for maximizing usability on our new website.

### Did you know ...

We offer quantity discounts on all of our engraving plastic sheet stock materials. You may mix and match materials to receive quantity discounts. Our website will automatically calculate the pricing of your sheets when you add them to the cart. We will cut your material in Half Sheets (24"x24") and Quarter Sheets (12"x24") at no additional cost. There are no limitations to the number of mixed sheet sizes.

## Still **400+** Rowmark & IPI clearance items remaining - only \$10 per full sheet - while supplies last

Pricing is for full sheets (24" x 48"). Sheets can be cut into half sheets (24" x 24") or quarter sheets (12" x 24") at no extra charge. Adhesive backing options are available.

These items are available for purchase on our online Garage Sale and can be added to your cart for easy ordering.

While supplies last. All of these items are first come first serve and



available on a limited quantities. Orders under \$25.00 are subject to a \$5.00 handling fee.

[Go to Garage Sale to order](#)

## Considering getting a laser? Universal Laser announces updated configuration tool on their website to make the process easy

Universal Laser Systems has recently enhanced their laser configuration tool on [ulsinc.com](#). If you're looking to add laser technology to your business, this is the complete tool for you. Discover this powerful tool which walks you step-by-step through configuring your laser system.



There is no need to guess or do extra research, simply answer questions about the materials you use and the application requirements. In just a few minutes you'll be presented with a unique, reliable solution for your business.

Use the tool as much as you like. Print various configurations and call a local representative to get a demo.

[Go to laser configuration tool](#)

## Summer Product Spotlight



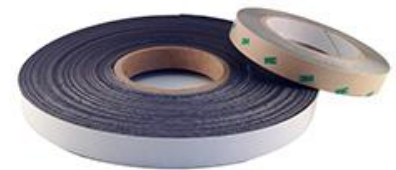
### Seklema Table Mat

A multi-purpose mat engineered for laser and rotary engraving machines, routers or any applications that require a non-clamp set-up method to help hold materials in place.



### JRS Traditional Wall

Aluminum Holders for walls and doors can be used to create signs to enhance your environment with the information used in your daily life.



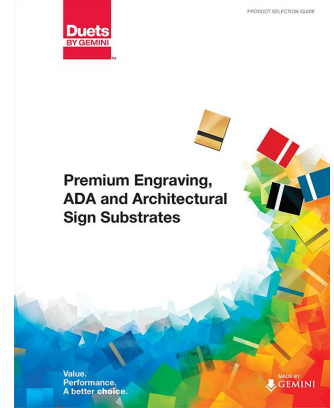
### Magnetic & Steel Tapes

High quality magnetic and steel tapes with a premium grade all-weather adhesive backing for temporary signage mounting applications. Available in a variety of sizes.

**New Duets by Gemini Product Selection Guide Now Available**

Duets is the industry's fastest growing line of premium engraving and ADA substrates for architectural and wayfinding signage, awards and recognition, engraving, and industrial badging applications.

"Our goal is to continually develop higher performing, higher value products for customers in the styles and colors they need," said Gary Harder, Director of Sign Distribution Products at Gemini. "The product guide is the perfect tool for initial product selection internally, or working with the end customer through the sales process."



The 2017 Duets Product Selection Guide includes specifications, color charts and easy to use selection guide for all six product categories in the Duets line. Whether looking for Rotary or Laser specific materials, or exterior vs. interior use, this is a one-stop information guide.

## Go to Duets Product Selection Guide

### Quick Links

[Our website](#)  
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### Previous Issues

[Spring 2017](#)  
[Winter 2017](#)  
[Fall 2016](#)  
[Summer 2016](#)  
[Spring 2016](#)  
[Winter 2016](#)  
[Fall 2015](#)  
[Spring 2015](#)

### We Value your Opinion!

Do you have a suggestion or comment regarding our newsletters?

We would love to hear your opinion! Please send your comments to

[info@bfplasticsinc.com](mailto:info@bfplasticsinc.com).

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